



Innovation Future Transnational Cooperation



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EU Framework...?

- Transnational, cross-border, inter-regional
- Programme areas
- Financial framework
- Europe 2020
- Growth, Clear and measurable regional benefits, North Sea specificness, Coordination





Transnationality framework

- Continued focus on issues of real **transnational relevance**
- Ensure that projects generate and share new knowledge (including **demonstrations and pilots**)
- Ensure **wide impact** of these results across the North Sea Region
- Continue alignment with **other funding programmes** and transfer of results to and from them
- Many elements relevant for regional development but only those with **strong regional cooperation potential** will find a place in the programme



Innovation – Lessons learned

Priority 1 – new priority – successful priority

Innovation throughout all projects

Diverse sectors addressed through innovation

Approaches: Business support, Cluster development, Governance, Research application, Standard development, services and products

Value of transnational cooperation in innovation?



What could transnational cooperation in innovation look like in future?

- **Successful priority** – Still much to do – and increasing urgency?
- **Innovation** closely linked to smart growth strategy...
- Potential for **cooperation**
- With focus on need to mainstream solutions and demonstrate **wide-spread implementation** after project life-time
- Increasing **visibility** and impact of results